



Dear Supporter,

The National Marine Educators Association (NMEA) would like to invite **you** to become a supporter for the 2022 National Marine Educators Association Conference, which the New York State Marine Education Association (NYSMEA) is hosting at Hofstra University on Long Island, NY from July 10-14, 2022. The conference theme is, *“Sea the Future: Charting the Course with Perseverance”*. We are looking to raise \$100,000 to support educators from New York to New Zealand to attend this event, contribute to the sustainability of our Long Island waters, and bolster ocean education around our Blue Planet.

We cannot meet our goal without supporters like you. Will you consider making a donation to ensure that teachers and informal educators can attend our 2022 conference, and take what they learn directly back to their classrooms?

NMEA is a member-driven organization whose mission is *“making known the world of water.”* With a membership of more than 700 teachers, educators, scientists, university professors, and government agency staff, NMEA provides on-the-ground efforts that support and promote national and international initiatives in aquatic education and conservation.

Attendees come to the conference to:

- learn about the latest developments in ocean science and technology from scientists, engineers, activists, and explorers
- share and discuss advancements in the field of marine education and how they can be incorporated into the classroom and beyond
- network with members from around the globe to share creative educational resources
- examine ways to empower young learners to protect the ocean

All participants come away inspired to provide the best possible education of our Blue Planet!

Each year one of sixteen regional chapters hosts the NMEA national conference, which draws about 400 attendees. It is the largest, most diverse meeting of marine educators in the country. While registration fees pay for a portion of our expenses, we rely on the generosity of donors

and sponsors to make the conference affordable to all educators, many of whom pay out of pocket without reimbursement from their institutions.

May we count on you to be the next recognized supporter for the 2022 National Marine Educators Association Conference?

Attached please find the Sponsorship Opportunities page so that you may choose the right level of support for your institution.

NMEA and NYSMEA are 501(c)(3) nonprofit organizations. Your contribution may be tax deductible and will help to increase ocean and science literacy at this critical time in our country's environmental history.

Thank you for your time and consideration.

Sincerely



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National Marine Educators Association Sponsorship Opportunities

2022 Annual Conference • Long Island, NY

The New York State Marine Education Association, is proud to be hosting the National Marine Educators Association (NMEA) Annual Conference July 14, 2022. NMEA is the premier professional organization for classroom teachers, informal educators, university professors, scientists, and all those dedicated to advancing the understanding and protection of our marine and freshwater ecosystems. We expect about 500 marine science educators from across the country and worldwide to join us on Long Island or virtually to share and learn.

Sponsorship Levels and Benefits

PLATINUM (\$25,000 and up)

- Prime logo placement in the conference marketing, app, and collateral materials as a “Lead Sponsor”
- Full-page advertisement in conference program and prominent sponsor page in conference app
- Complimentary prime location in our conference exhibit hall
- Four (4) complimentary conference registrations
- Specific mention (visually and verbally) as a “Lead Sponsor” for a specific event at the conference such as the Stegner lecture, keynote presentation, special event, etc.
- Invitation to the annual NMEA Board Meeting dinner and a seat with the President's Chain Members
- Electronic post acknowledgements as a “Lead Sponsor” to the entire NMEA membership base (over 700 members) and local chapter, NYSMEA
- Listing as sponsor with logo on the NMEA website

EMERALD (\$10,000 and up)

- Prominent logo placement in the conference marketing and collateral materials
- Half-page advertisement in conference program and prominent page in conference app
- Complimentary prominent location in our conference exhibit hall
- Two (2) complimentary conference registrations
- Specific mention (visually and verbally) of sponsoring a specific event at the conference such as the Stegner lecture, keynote presentation, special event, etc.
- Electronic post acknowledgements as a “Lead Sponsor” to the entire NMEA membership base (over 700 members) and local chapter, NYSMEA
- Listing as sponsor with logo on the NMEA website

GOLD (\$5,000 and up)

- Logo placement in the conference marketing and collateral materials
- Quarter-page advertisement in conference program and prominent page in the conference app
- Complimentary space in our conference exhibit hall
- One (1) complimentary conference registration

- Specific mention (visually and verbally) of sponsoring a special event at the conference such as the Stegner lecture, keynote presentation, special event, etc.
- Electronic post acknowledgements as a “Sponsor” to the entire NMEA membership base (over 700 members) and local chapter, NYSMEA
- Listing as sponsor with logo on the NMEA website

SILVER (\$2,500 and up)

- Logo placement in the conference marketing and collateral materials
- Listed as sponsor in conference program and in the conference app
- Complimentary space in our conference exhibit hall
- Two (2) discounted conference registrations
- Listing as sponsor with logo on the NMEA website

BRONZE (\$1000 and up)

- Logo placement in the conference marketing and collateral materia
- Listed as sponsor in conference program and in the conference app
- Discounted table in our conference exhibit hall